



MenCare

A GLOBAL FATHERHOOD CAMPAIGN

April 2013

FEATURED NEWS

Announcing the MenCare Sri Lanka Film, Steven's Story!

In this new MenCare film, Steven explores his role as the primary caregiver to his children, while his wife works abroad to support their family. Watch this beautiful, seven minute film [here](#).

Marcio's Story is a Finalist at Women Deliver's Cinema Corner

MenCare's Brazil Film, Marcio's Story, has been selected as a finalist in this year's Women Deliver Cinema Corner. Over 200 films were submitted, and finalists were selected in the genres of documentaries, narratives, music videos, PSAs, trailers, scene selects and more.

The 2013 Cinema Corner, curated by Lisa Russell, an Emmy Award-winning documentary filmmaker, will include three days of screenings running concurrent to the Women Deliver 2013 Global Conference, May 28-30th in Kuala Lumpur, Malaysia. The selected films promote Women Deliver's mission of reducing maternal mortality and improving access to reproductive health, and may be awarded prizes or accolades at the event. Watch Marcio's Story & all of the MenCare Films [here](#).

WHAT'S NEW

MenCare's Partner, ACEV, Making Strides to end Violence by Engaging Men as Fathers in Turkey

In MenCare's newest blog post, Pinar Arslan writes about ACEV's experiences with the "You are my Father" campaign in Turkey; its messages, impact and plans moving forward, including the "Being A Father in Turkey: Responsibilities, Rights and Solutions for Gender Equality" Symposium, presented on March 28th collectively with the Ministry of Family and Social Policies. Read the full MenCare blog entry [here](#).

Bulgaria Planning Meeting

Promundo-US, Men for Gender Equality in Sweden, and partners in Moldova and Latvia are meeting in Sofia, Bulgaria at the end of the month for a MenCare planning meeting. The purpose of this meeting will be to develop an implementation plan for a MenCare Bulgaria campaign with support from the Oak Foundation.

New from Sri Lanka: Fathers' Group Manual & MenCare at Work!

We have two new exciting publications focused on MenCare's work in Sri Lanka. The first, "A MenCare Fathers' Group Manual for Sri Lanka" is a product of World Vision and Promundo's collaboration. The manual contains tested group education modules intended for fathers and their partners, most often spouses, in the plantation region (or tea estates) of Sri Lanka. The manual will be launched formally on April 4th in Washington, DC. Download the manual [here](#).

AT A GLANCE

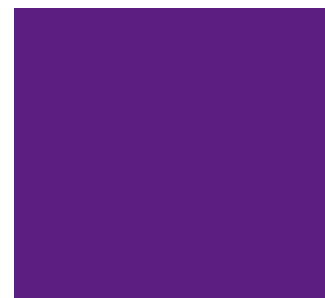
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Find Steven and Marcio's Stories & all of the MenCare Films [here](#).



Read ACEV's post and others on [MenCare's Blog](#).



Also, "Sri Lanka: Engaging Fathers for Children's Education and Family Well-Being" is the first of the "MenCare at Work" short series, designed to give you a better idea of what MenCare looks like at the country-level. Download MenCare at Work: Sri Lanka [here](#).

Looking for a Way to Donate?

MenCare has made its debut on Catapult, the crowdfunding platform for projects benefitting women and girls. Our project, Dolls for Dads, aims to supply baby dolls to fatherhood groups in Rwanda, to help fathers-to-be learn how to change, wash, dress and hold their babies, and other concrete caregiving skills.

Visit our project [here](#). Spread the word and donate to the cause!

Keep in Touch!

As you know, [MenCare](#) has its own Facebook page ([MenCareCampaign](#)), Twitter account ([@MenCareGlobal](#)), and [Blog](#) to post news, events, pictures and videos! We're posting about fatherhood, global health and gender equality daily. Follow us on Twitter, 'Like' us on Facebook, and post pictures, comments and links!

Both the Facebook page and Twitter account are also accessible through [MenCare's](#) website.

[Tweet](#)



A MenCare Father's Group Manual for Sri Lanka is available for download [here](#).



Support MenCare's Dolls for Dads Project on Catapult. [Donate here!](#)