

Men Care

A GLOBAL FATHERHOOD CAMPAIGN

February 2013

FEATURED NEWS

New Website Launched!

MenCare has a whole new look! Visit our [website](#) at the same address, and see the new look for yourself!

- Explore our map to find out what our partners are doing near you.
- Check out our new blog, and the first entry, "One Man Can Provide Care: Small steps to success."
- Find clearly organized resources on MenCare media, program development and policy focus areas.

If you have any materials or resources from your campaign that you would like to share, please email Alexa Hassink (a.hassink@promundo.org.br) with your request.

WHAT'S NEW

Dolls for Dads: MenCare on Catapult

MenCare has made its debut on Catapult, the crowdfunding platform for projects benefitting women and girls. Our project, Dolls for Dads, requests support to supply baby dolls to fatherhood groups in Rwanda, in order to help fathers-to-be learn tangible skills: how to change, wash, dress and hold their babies, and other concrete caregiving skills.

Visit our project [here](#). Spread the word and donate to the cause!

Update from India

Fathers Care has held state level meetings have been held in West Bengal and Jharkhand to share the Fathers Care Campaign themes, and to explore possibilities of potential state participation in fatherhood issues.

Fathers Care has also recently developed new publicity materials, including handbills, posters and stickers, designed and printed in regional languages so as to ensure effective reach of the campaign.

For more information on these events and other Fathers Care news, please contact Satish Kumar (satish@chsj.org) from the Centre for Health and Social Justice.

MenCare in Turkey, on TV!

Watch ACEV fathers explain the "You are my father" campaign and discuss fatherhood issues on TV.

[ACEV - "You are my father," Campaign - BBC](#)

[ACEV - "You are my father," Campaign - TGRT News](#)

[ACEV father Supports the Campaign on NTV](#)

[Musician Father and Son on Fathers' Day Weekend on CNN Turk](#)

For more information on these events and other "You are my father"

AT A GLANCE

- New Website
- Dolls for Dads
- India Update
- Turkey on TV
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Check out MenCare's New Website [Here!](#)



Support MenCare's Dolls for Dads Project on Catapult. [Donate here!](#)



Fathers Care is active in over 20 districts.



Campaign news, please contact Pinar Arslan (pinar.arslan@acev.org) from ACEV.

Keep in Touch!

As you know, [MenCare](#) has its own Facebook page ([MenCareCampaign](#)) and Twitter account ([@MenCareGlobal](#)) to post news, events, pictures and videos! We're posting about fatherhood, global health and gender equality daily. Follow us on Twitter, 'Like' us on Facebook, and post pictures, comments and links!

Both the Facebook page and Twitter account are also accessible through [MenCare's](#) website.

[Tweet](#)



ACEV has integrated MenCare into years of fatherhood community initiatives.